

**PRESS
RELEASE**

TO: PUBLICATION AND BROADCAST MEDIA

DT: JANUARY 15, 2007

RE: "FREE RETIRED STUFF" www.FreeRetiredStuff.com

PRESS RELEASE

**FREE ONLINE CLASSIFIED NEWSPAPER ALLOWS 3.8 BILLION PEOPLE'S TRASH
TO BE ANOTHER'S TREASURE - WITHIN 21 NEW MARKETS!**

LEAVENWORTH, Kansas - January 15, 2007 - **FreeRetiredStuff.com**; a global, recycling resource provider, of **FREE** neighborhood-driven "self-serve" text and photo classified ads and want ads, announced today that it is officially releasing its core services to twenty-one (21) new markets on February 1, 2007: Argentina, Chile, Costa Rica, Czech Republic, Denmark, Dominican Republic, Ecuador, Finland, French Guiana, Greece, Hungary, Iceland, Israel, Martinique, Norway, Poland, Portugal, Thailand, Turkey, Uruguay, and Venezuela.

Established in May 2006, serving seven countries and 400 million people, "FREE RETIRED STUFF" is pleased to announce this live, fully-functional but careful introduction of twenty-one new markets that will allow integration of green practices into every home and business within 50 global markets and over 1 million neighborhoods. The 50 global markets represent over 3.8 billion people!

"FREE RETIRED STUFF" provides a voice to the billions of people looking globally for ways to further enable recycling and put a stop to discarding usable items in landfills, by finding local takers for unwanted items. The FREE neighborhood-driven "self-serve" classified ad and want ad program allows anyone to give or receive any type of FREE item, from furniture to firewood, by simply clicking their geographic market and entering their zip code or postal code.

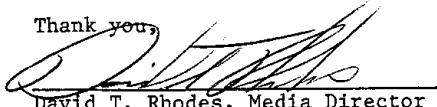
Free Retired Stuff's - think globally, act locally mission is simple, "protect the environment, by keeping usable unwanted stuff out of neighborhood landfills," by donating or receiving.

In addition, "I am very pleased to announce the successfully completed partnership and interfacing of ad placement technology from "AdBrite" (www.AdBrite.com), a global seller of ad space on over 10,000 websites, which generates over 40 billion monthly ad impressions and reaches 44 million unique internet users. AdBrite's ad technology and customers are guaranteeing more traffic and branding exposure to FREE RETIRED STUFF, in less than three months", said John G. Lambros, President.

The firm is the world's largest classified recycling virtual newspaper, offering more than one (1) million different zip code and postal code editions of FREE classified and want ad listings, within one website. Each neighborhood edition has complete control of all content, thus integrating green practices into every home and business worldwide.

For more information, visit: www.FreeRetiredStuff.com

Thank you,


David T. Rhodes, Media Director
www.FreeRetiredStuff.com

PLEASE . DISTRIBUTE WIDELY!